

# yahli rosen

(yah-lee)

## Contact

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Newton, MA

## Skills

### Adobe:

Illustrator, After Effects,  
InDesign, Lightroom, Photoshop,  
Premiere Pro

### Microsoft Office Suite:

Excel, Word, PowerPoint, Outlook

### Web:

Veracross, WordPress, Wix

### Social Media:

Instagram, YouTube, TikTok

## Education

### University of Vermont 2021 - 2025

Bachelor of Science in  
Community-Centered Design  
Double minor in Art and  
Entrepreneurship.

### ELISAVA School of Design and Engineering | 2024

Barcelona, Spain  
Study abroad experience.

## Profile

As a creative and dependable graphic designer with seven years of experience in branding, digital marketing, and visual communication, I bring strong attention to detail, adaptable problem-solving, and user forward design to my work.

## Experience

### Freelance Graphic Designer

*March 2025 - Present*

Designed and launched a residential building website to increase tenant outreach and streamline resident resources. Refined and vectorized brand logos for scalable clarity and created a custom t-shirt for a Mount Kilimanjaro charity hike. Managed end-to-end creative execution across branding, web, and merchandise projects.

### Social Media Manager

*June 2025 - Present | Sustainable Swaps, Boston, MA*

Managed all social media content, primarily Instagram and TikTok, created monthly planning calendars and strategic content decks, and edited all content produced by the marketing team and interns to ensure clarity, consistency, and brand alignment.

### Marketing and Graphic Design Intern

*Summer 2025 | Wellan Montessori School, Newton, MA*

Developed a division-specific admissions email campaign library with 20+ Veracross emails, designed event banners and print materials, and strengthened brand cohesion by refining layouts, updating assets, and ensuring consistent design across digital and print materials.

### Senior Graphic Designer

*January 2022 - May 2025 | UVM Department of Student Life, Burlington, VT*

Ideated and designed marketing materials, including 60+ event posters, club logos, social media content, and merchandise, while managing upwards of four concurrent projects. Designed all marketing material for five major campus-wide events, advanced from junior to senior designer over two semesters of academic internship credit, and handled all client communication to ensure high-quality, on-brand deliverables.